

# CHULA VISTA ELEMENTARY SCHOOL DISTRICT

84 EAST "J" STREET • CHULA VISTA, CALIFORNIA 91910 • (619) 425-9600  
EACH CHILD IS AN INDIVIDUAL OF GREAT WORTH

## MINUTES BOARD OF EDUCATION

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Regular Meeting

August 9, 2017

6 P.M.

Dr. Lowell J. Billings Board Room  
Education Service and Support Center

### ORDER OF BUSINESS

#### 1. OPENING PROCEDURES

*Opening  
Procedures*

##### A. Call to Order

President Tamayo called the meeting to order at 6 P.M.

##### B. Roll Call

Members Present:

Mr. Francisco Tamayo, President

Mrs. Leslie Ray Bunker, Vice President

Mrs. Laurie K. Humphrey, Clerk

Mr. Armando Farías, Member

Dr. Eduardo Reyes, Member

Members Absent:

None.

Others Present:

Dr. Francisco Escobedo, Superintendent

Mr. Oscar Esquivel, Asst. Supt., Business Services

Mr. Matthew R. Tessier, Asst. Supt., Innovation and Instruction

Dr. Jeffrey Thiel, Asst. Supt., Human Resources

Mr. Anthony Millican, Director, Communications and Community Dev.

Ms. Laura Casas, Secretary, Myrtle S. Finney Elementary School

Mrs. Yolanda López, Communications Supervisor

Mrs. Soreli M. Norton, Asst. to the Supt. and Board of Education

Mrs. Araceli Vargas, Administrative Assistant II

##### C. Pledge of Allegiance

Mr. Esquivel led the Pledge of Allegiance.

## **2. APPROVE AGENDA (Action)**

*Approve Agenda*

*Motion: BUNKER, Second: HUMPHREY, Vote: UNANIMOUS*

## **3. SPECIAL RECOGNITION, ORAL PRESENTATIONS, WRITTEN REPORTS, AWARDS, AND HONORS**

*Presentations/  
Awards*

### **A. Presentation of Newly Hired and Promoted Employees**

Dr. Thiel introduced Teacher Dr. Patricia M. Gil (Vista Square), who was promoted to Associate Principal (Rogers) and Resource Teacher Ashley Vasquez (Finney), who was promoted to Associate Principal (Salt Creek).

President Tamayo congratulated the employees.

### **B. Report on Community Gardens**

Mr. Tessier said District staff members and Wellness Committee members have been working tirelessly for the last couple of years to increase access to healthy foods and to enhance support for teachers and staffs at schools as they try to improve wellness and health. He introduced Physical Education, Health, and Wellness Coordinator Heather Cruz, who presented an overview of the community gardens in District schools. She said that some schools receive funds from the American Heart Association (AHA), while other schools go through different routes to fund the gardens and introduced AHA Teaching Gardens Coordinator Jessica Mendelsohn and Chula Vista Hills Grade 3 Teacher/Garden Coordinator JoEllen Hamilton. Ms. Mendelsohn provided information on AHA's community gardens program including goals, what it offers, and the criteria for funding. Ms. Hamilton explained how Chula Vista Hills manages its garden through a garden club and highlighted garden activities such as composting and what the students learn.

Board Members thanked the presenters, commented on the benefits gardens offer, and asked questions that were answered by the presenters.

### **C. Report on District Physical Safety and Student Social/Emotional Wellness**

Mr. Tessier said educating a child is so much more than academics, it involves ensuring the child is physically, mentally, and emotionally safe. He introduced Student, Family, Community, and Instruction Executive Director Lisa Parker and Emergency Preparedness and Security Manager Dr. Sherry Colgan Stone. Dr. Stone highlighted several ways in which the schools keep safe such as through their safety plans; the School Resource Officers and

partnerships with San Diego Police Department and San Diego Sheriff's Department; the Raptor Visitor Management System; Student Safety Patrols; drills and exercises; assessment of emergency supplies; and the creation of school safety committees. At the District level, Dr. Stone mentioned the Local Hazard Mitigation Plan approved by the Federal Emergency Management Agency earlier that month. She said it was a huge feat to write the plan and get it approved and gave kudos to Project Manager Melissa Minas who led the effort and to the team who worked on it. Dr. Stone also commented on Districtwide training sessions, drills, and exercises and assessing their efficacy and provided a list of agencies the District works with to improve safety and security at the physical level. She ended by thanking the Board for its commitment to safety and security and District staff for implementing safety programs.

Mrs. Parker said that Goal 1 of the District's Local Control and Accountability Plan includes a social emotional component. She explained ways in which this component is addressed such as through school psychologists, District social workers, early childhood education programs (such as School Readiness, Parent Intervention Program, and Transitional Kindergarten), Visual and Performing Arts, and Family Resource Centers. Mrs. Parker said District schools use data from several sources to ensure a positive school climate and to meet the unique needs of their school populations. She also reported that several schools provide additional psychologist time, behavioral aides, school counselors, and school social workers; that District military partners provide Military Life Counselors at seven schools with high populations of military-connected students; and that schools also implement a variety of site- and grant-funded programs to support this area. Finally, Mrs. Parker touched on efforts to assist District leaders to address the social emotional wellness of each child through sessions with Dr. Jeff Duncan-Andrade on "Equity for All" and with Dr. Vincent Pompei on "Welcoming Schools."

Board Members thanked Dr. Stone and Mrs. Parker and asked a number of questions related to homeless youth, suicide prevention, psychologist responsibilities, human trafficking, locking of doors during lockdowns, restorative justice, the Hanover survey, efforts to eradicate bullying, initial screening of Transitional Kindergarten students, group counseling for foster youth, training for teachers to recognize signs of trauma, and the Student Success Team (SST) process. Questions were answered by the presenters, Dr. Thiel, Dr. Escobedo, and a social worker. President Tamayo thanked Mrs. Parker and Dr. Stone in helping lead the effort of providing safety to District students and said he is happy to see the District is taking advantage of available technology to conduct meetings and trainings. He mentioned, among other things, the positive impact of school counselors and that he believes the District is missing the extra component of offering counseling to students and parents.

Dr. Shaila Serpas spoke on this item [although it was not the item she wanted to address]. Mentioned Phil Nader, who recently passed away, as a visionary leader in the community through the University of California San Diego Pediatrics Department and who recognized that collaboration across systems was key to conveying the message of wellness. Thanked the Board for being a partner and encouraged continued Board support for the Wellness Initiative.

#### D. Report on District Marketing Campaign

Mr. Tessier said that beginning on March 1 and through June 1, 2017, the District embarked on a marketing campaign with three specific goals: To increase awareness of District schools and programs, to positively influence perception regarding public education; and to increase enrollment in District schools. Mr. Tessier introduced Communications and Community Development Anthony Millican, who provided an overview of the campaign that included the reasoning behind it, the strategies used, the results of the campaign, supplemental efforts, and next steps. Mr. Millican introduced Brian Epperson, Chief Executive Officer of Target River (the District's consultant for target marketing). Mr. Epperson shared specifics about the holistic approach taken that included identification of the intended audience, selection of the strategies, and data on how many "impressions" were deployed.

Board Members thanked Mr. Millican and Mr. Epperson for the information provided and said it is exciting that the District has a marketing strategy to highlight how District is delivering on the promise of public education, that the enrollment gap is closing, and that the campaign was a great start and the District needs to continue building on it. President Tamayo gave kudos for the idea of sending a letter to new parents and to home buyers. Board Members also asked a number of questions that were answered by the presenters.

#### E. Report on Robert L. Mueller Charter School Proposed Material Change to the Charter's Governance Structure by Incorporating as an Independent, Nonprofit Public Benefit Corporation

Mr. Tessier said Mueller Charter School is looking to make a material change to its governance structure and introduced Mueller Charter Executive Director Dr. Kevin Riley. Dr. Riley presented information on the school's quest to incorporate as a nonprofit corporation. He provided details on a number of areas including, among others, how incorporation would affect the school's relationship with the District, why incorporate as a nonprofit, and what the incorporation process looks like. He also presented information on the status of charter schools in California, an overview of the Charter's history, programs, mission, and student achievement data. Finally, Dr. Riley introduced Mueller Principal Maureen DeLuca and Charter Finances Director Eileen Logue.

Board Members thanked Mr. Riley for the information and asked questions that were answered by Dr. Riley, Dr. DeLuca, and Ms. Logue such as where the charter is in accomplishing their mission, the composition and the process of selecting/replacing members of the corporate board, board member term limits, the possibility of having publicly-elected board members, how incorporating would help the Charter meet its goals, composition of the current charter board, accreditation by the Western Association of Schools and Colleges, ensuring the bulk of the money the charter receives will be used for instruction, and the school's Resiliency Monitoring Process.

Board Members also asked questions related to finances, accountability, and charter bylaws; these were answered by Dr. Escobedo, Mr. Esquivel, and Mr. Tessier.

President Tamayo recessed the meeting at 9:03 P.M. and reconvened at 9:16 P.M.

#### **4. COMMUNICATIONS TO THE BOARD OF EDUCATION**

##### **A. Chula Vista Classified Employees Organization**

Chula Vista Classified Employees Organization (CVCEO) President Peter Zeitler provided the Board with copies of an article on Los Angeles Unified School District regarding reinstatement of flavored milk in schools menu. He commented on concerns regarding technology media support, especially at larger schools. Mr. Zeitler also congratulated the Board and Dr. Escobedo for the great opening ceremony of Muraoka Elementary; commended Principal Erin Dare and the office staff for a smooth opening; and gave a shout out to the school custodians for working very hard in preparation for the opening. Finally, he congratulated Balfour Beatty Construction for a great timing in building the school.

##### **B. Chula Vista Educators**

Chula Vista Educators (CVE) President Susan Skala said she was able to meet with most of the Board Members and is very excited about the many common goals; thanked the Board again for adding the employee organizations to the agenda; thanked Ms. Hamilton for the garden report; and expressed concern that teachers are not aware of some social emotional wellness programs and advocated for teacher training. She remarked that the SST process is different at each site and that uniform training would be very beneficial. On the topic of special education, Ms. Skala expressed concerns regarding Resource Specialist Program (RSP) caseloads, referencing portions of the 2010 RSP settlement between CVE and

the District. She also addressed the need for intensive early intervention for students who exhibit behavior problems.

President Tamayo recessed the meeting at 9:03 P.M. and reconvened at 9:16 P.M.

## **5. ORAL COMMUNICATIONS**

*Oral  
Communications*

Oral Communications provides the public with an opportunity to address the Board on non-agenda items. Speakers are requested to limit their remarks to five minutes. The Board shall limit the total time for public input on each agenda item to 20 minutes. With Board consent, the President may increase or decrease the time allowed for public presentation depending on the topic and the number of persons wishing to be heard. No Board action can be taken.

Parent Mario Liclican (Feaster Charter) spoke to advocate for accelerated education for high-achieving students.

## **6. APPROVE CONSENT CALENDAR (Action)**

*Consent  
Calendar*

The following items listed under Consent Calendar are considered by the Board in one action. There will be no discussion on these items prior to the time the Board votes on the motion unless members of the Board, staff, or public request specific items to be discussed and/or removed from the Consent Calendar.

Before approval of the consent calendar, President Tamayo pulled Item 6.B.

*Motion: REYES, Second: FARÍAS, Vote: UNANIMOUS*

A. Adopt Board of Education Meeting Minutes: Regular Meeting July 12 and Special Meeting July 19, 2017

B. Adopt Resolution in Support of the Use of Multiple Languages in the Workplace by Employees of the Chula Vista Elementary School District

**2017-18.011**

Clerk Humphrey requested clarification on the item. Dr. Escobedo explained there have been some instances where employees may have felt uncomfortable using or may have been told not to use their native language. He added that the resolution celebrates the use of other languages throughout the District.

*Motion: TAMAYO, Second: REYES, Vote: UNANIMOUS*

C. Approve and/or Ratify Human Resources Items A Through I

**2017-18.012**

- D. Ratify Agreement with Goalbook for 250 Goalbook Platform Licenses for the Period of July 1, 2017, Through June 30, 2018, Including Related Professional Development
- E. Ratify Nonpublic, Nonsectarian Individual Services Agreement with San Diego Center for Children Academy for Student No. 303305 for the 2017-18 School Year
- F. Ratify Revised Nonpublic, Nonsectarian Individual Services Agreement with Aseltine School for Student No. 306969 for the Period of January 11 Through June 30, 2017
- G. Approve Agreement with the San Diego County Office of Education for Professional Development for Dual Language Education Teachers and Administrators for the Period of August 10, 2017, Through June 30, 2018
- H. Adopt Resolution Designating September 2017 as *National Preparedness Month* in the Chula Vista Elementary School District **2017-18.013**
- I. Adopt Resolution Declaring September 2017 as *Attendance Awareness Month* in the Chula Vista Elementary School District **2017-18.014**
- J. Adopt Resolution Authorizing Utilization of the Texas Region VIII Education Service Center Contract No. 161202 Awarded to Mac to School for the Period of August 10, 2017, Through May 22, 2018 **2017-18.015**
- K. Adopt Resolution Authorizing Utilization of Hemet Unified School District Bid No. 2014/15-22814 to BusWest for the Period of August 10, 2017, Through June 30, 2018 **2017-18.016**
- L. Approve Master Lease Purchase Agreement with Apple, Inc., for Apple Personal Computers for Robert L. Mueller Charter School for the Period of August 16, 2017, Through August 16, 2020
- M. Ratify Purchase Orders, Warrants, and Checks Written/Issued Through July 31, 2017 **2017-18.017**
- N. Approve and/or Ratify Inservice/Travel Requests **2017-18.018**
- O. Approve and/or Ratify Requests for Use of District Facilities **2017-18.019**

## 7. PUBLIC HEARINGS

*Public Hearings*

- A. (1) Conduct Public Hearing to Receive Input on the Tentative Agreement with Chula Vista Classified Employees Organization and on the Transportation Procedures Handbook, Transfer and Promotion Handbook, and Reallocation Guidelines; and

Dr. Thiel said that the District is asking the Board hold a public hearing on the tentative agreement reached with CVCEO that will be effective through the end of June 2019 and requesting Board approval. He thanked CVCEO's negotiations team and especially Mr. Zeitler for the professional manner in which negotiations were held and said he is proud it was reached a couple of days before the beginning of the school year. Dr. Thiel added that CVCEO membership has already ratified the agreement.

President Tamayo opened the public hearing and asked if anyone wanted to be heard.

Mr. Zeitler thanked Dr. Escobedo, Dr. Thiel, Mr. Esquivel, Human Resources Director Peg Myers, and District Counsel Dean Adams. He added being part of the fair share bargaining brought all the parties together, working as one unit.

- (2) Ratify the Tentative Agreement with the Chula Vista Classified Employees Organization for the Period of July 1, 2017, Through June 30, 2019; the Transportation Procedures Handbook; the Transfer and Promotion Handbook; and Reallocation Guidelines **2017-18.020**

President Tamayo thanked both negotiations teams for their efforts to reach an agreement as peacefully as possible and with a lot of collaboration.

*Motion: REYES, Second: BUNKER, Vote: UNANIMOUS*

## **8. ADMINISTRATIVE ACTION ITEMS**

*Administrative  
Action Items*

None.

## **9. FIRST AND SECOND READINGS, BOARD POLICIES, ADMINISTRATIVE REGULATIONS, AND BOARD BYLAWS**

*First and Second  
Readings*

### **A. Second Reading/Revise: Board Bylaw 9311, Board Policies**

Dr. Escobedo explained that proposed revisions enhance efficiencies and that it is at the discretion of the Board whether to approve a policy after a first reading, as the Board always retains the power to decide whether to hold a second reading.

President Tamayo asked if policies go through the consultation process with the unions. Dr. Escobedo replied that any policy that infringes upon working conditions go through the consultation process but some other policies do not need to go for consultation.

*Motion: HUMPHREY, Second: TAMAYO, Vote: UNANIMOUS*

B. Final Reading/Revise: Board Policy 5030, Students, Wellness

Mr. Tessier said that at June 21 and July 12, the Board held readings on Board Policy (BP) 5030, Students, Wellness and that it was being presented for adoptions with the final revisions.

Gabriela Abdon, parent and member of the Resident Leadership Academy; Prem Durajraj, from Community Health Improvement Partners; Nina Ghatan, from San Diego County Childhood Obesity Initiative and Community Health Improvement Partners; Regional Director Barbara Jimenez, from the County of San Diego Health and Human Services Agency; Dr. Usha Rao, from Scripps/San Ysidro Health Centers; and Child Health Officer Dr. Dean Sidelinger, from the County of San Diego introduced themselves and spoke to commend District efforts to curb childhood obesity and to encourage support of proposed revisions to the Wellness Policy including a continued ban on chocolate milk.

Mr. Zeitler said he appreciates the speakers and advocated for reinstatement of chocolate milk to the menu. He thanked everyone for staying to express their thoughts.

Clerk Humphrey expressed that she has a real issue with the milk waste, saying she has seen it while visiting schools. She added that the District is already addressing wellness through physical fitness; that wellness should start at home; and that teachers should also teach nutrition, as it is part of the physical fitness curriculum. Clerk Humphrey stated that she has reviewed chocolate milk's nutrition information and believes there are many nutrients would like to see chocolate milk added to the menu at lunch. She added that it is all about educating children and parents, not about withholding and that if children want sugar, they will get it anyway.

Board Member Reyes said his concern is about the decrease in milk consumption; he asked how much consumption has decreased and if the District has grown since the ban on chocolate milk. Child Nutrition Services Director Jeff Landers responded that in 2011-12, which was the last year that chocolate milk was served, children consumed 25,000 cartons of milk per day and that 11,000 cartons a day are currently consumed. Mr. Esquivel said the District enrollment has increased by approximately 300-400 students.

Board Member Fariás said he believes chocolate milk is being blamed for the obesity issue; that the issue goes deeper than that; and that he believes, like Clerk Humphrey stated, that has to do with education and about making sure students exercise enough at school and outside of school.

Board Member Reyes said the other revisions to BP 5030 are great and moved to amend BP 5030 to add language to allow flavored and unflavored milk during lunch only.

*Motion: REYES, Second: HUMPHREY, Vote: UNANIMOUS*

Board Member Reyes moved to revise Board Policy 5030 as amended.

*Motion: REYES, Second: FARÍAS, Vote: UNANIMOUS*

## **10. GENERAL INFORMATION ITEMS/REPORTS**

*Information  
Items/Reports*

### **A. Report Calendar to Board of Education**

Board Member Reyes requested information on the number of any social emotional support staff and their funding sources. Board Member Farias requested a report on what schools are doing to prevent or minimize bullying. Also a report on the latest California Assessment of Student Performance and Progress results, including data for three years. Dr. Escobedo said the reports are drastically different and that we probably cannot provide results for three years. Clerk Humphrey requested to know how many kitchens still don't have air conditioning systems and what the cost is to complete all of them. She also asked to know how many schools do not have a tech support teacher and how much would it cost to hire them.

## **11. BOARD COMMUNICATIONS**

*Board  
Communications*

### **Mrs. Bunker:**

- Said the beginning of the year is very exciting, that she visited several schools, where everyone reported it has been very smooth and where she saw happy teachers and students. Commented that she thinks it is due to the District's fabulous employees, who do what they need to do and who love their jobs
- Congratulated CVCEO for reaching an agreement and thanked everyone involved.

### **Mr. Farías:**

- Remarked that he visited EastLake and was very impressed with the level of support teachers provide. Said he saw many very smart and happy students. Added that the school is an impeccable place and gave kudos to Principal Dr. Eric Banatao and his staff for providing wonderful conditions for students to succeed and be happy.

### **Mrs. Humphrey:**

- Shared that she visited Camarena and that the one thing the new principal said he is most proud about is the relationship among students and the relationship between teachers and community. Said she walked the campus and she saw teachers actively engaged in the new language

arts curriculum and noticed that the students were able to articulate what they were doing.

- Remarked that she also visited Castle Park, where Principal Alicia Moreno is most proud of the music program. Commented that they visited Music Teacher Hans Chamberlain's classroom and watched an activity with Kindergarten students.
- Commented that she also visited the Chula Vista Hills garden club, which was very impressive.
- Mentioned that next month is attendance awareness month and asked if a presentation could be prepared on the topic that includes recognition of a key staff member.

**Mr. Tamayo:**

- Thanked everyone who helped the year begin so smoothly, saying he did not receive any concerns.
- Said he visited several schools. Mentioned that at Finney, he visited Room 402, where the students did a beautiful rendition of the Finney song, also went to the engineering classroom, where students were building bridges from Popsicle sticks. At Hilltop Drive, he saw the school garden and sampled delicious cherry tomatoes. At Allen, he stopped by the cafeteria (to check on air conditioning progress), where staff expressed appreciation for Board and Superintendent for their support in providing better working conditions. Visited Salt Creek. At Rice, he saw the library, which is being converted to a maker space. At Muraoka, he saw students in action in the maker spaces.
- Said he was happy to hear that Otay will also get a maker space.

**12. SUPERINTENDENT'S COMMUNICATION**

*Superintendent's  
Communication*

**Dr. Escobedo:**

- Said definitely this has been the smoothest start of school he has ever experienced and thanked and applauded everyone that worked together to make it happen.
- Remarked he appreciates working with the Board and is looking forward to a great 2017-18 school year.
- Commented that he would welcome the new County Superintendent of Schools (Dr. Paul Gothold) for a meeting the following Friday. Said that Dr. Gothold wants him to lead the county superintendents group again and that he will do it, but through a committee. Added that he is looking at a great school year not only in the District but also in the county.

**13. ADJOURN TO CLOSED SESSION**

*Closed Session*

President Tamayo adjourned to closed session at 10:21 P.M. in accordance with the following:

Government Code Section 54957: Public Employee Discipline/  
Dismissal/Release

Education Code Sections 48918(c), (f)(2): Review Request to Present Testimony in the Form of a Sworn Declaration in the Expulsion Process of Student No. 112785

Government Code Section 54956.9(d)(1): Conference with Legal Counsel – Existing Litigation in Office of Administrative Hearings, Case No. 2017030442 for Student No. 305489

Government Code Section 54956.9(d)(1): Conference with Legal Counsel – Existing Litigation in Office of Administrative Hearings, Case No. 2017050804 for Student No. 121721

Government Code Section 54956.9(d)(1): Conference with Legal Counsel – Existing Litigation in Office of Administrative Hearings, Case No. 2017050919 for Student No. 512605

Government Code Section 54957: Public Employee Performance Evaluation: Superintendent

#### **14. RECONVENE TO OPEN SESSION**

*Open Session*

President Tamayo reconvened to open session at 11:36 P.M. with all Board Members present. Clerk Humphrey announced that in closed session, the Board:

Approved a settlement agreement with Substitute Teacher Employee No. 1012017623.

*Motion: TAMAYO, Second: FARÍAS*

*Vote: Ayes: BUNKER, FARÍAS, HUMPHREY, REYES, TAMAYO*

In the expulsion process of Student No. 112785, found good cause exists to accept a student's testimony in the form of a sworn declaration because the disclosure of the student's identity and the testimony of that witness at the hearing would subject the witness to an unreasonable risk of psychological and/or physical harm.

*Motion: HUMPHREY, Second: TAMAYO*

*Vote: Ayes: BUNKER, FARÍAS, HUMPHREY, REYES, TAMAYO*

Received detailed information regarding Office of Administrative Hearings, Case No. 2017030442 for Student No. 305489 and directed District counsel to proceed with litigation.

*Motion: TAMAYO, Second: HUMPHREY*

*Vote: Ayes: BUNKER, FARÍAS, HUMPHREY, REYES, TAMAYO*

Approved a settlement agreement in Office of Administrative Hearings, Case No. 2017050804 for Student No. 121721.

*Motion: TAMAYO, Second: HUMPHREY*

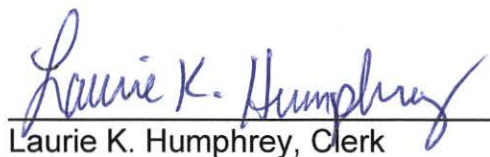
*Vote: Ayes: BUNKER, FARÍAS, HUMPHREY, REYES, TAMAYO*

## 15. ADJOURNMENT

*Adjournment*

President Tamayo adjourned the meeting at 11:39 P.M.

  
Francisco Escobedo, Ed.D., Secretary

  
Laurie K. Humphrey, Clerk

THE NEXT REGULAR MEETING OF THE BOARD OF EDUCATION OF  
THE CHULA VISTA ELEMENTARY SCHOOL DISTRICT IS SCHEDULED  
ON WEDNESDAY, SEPTEMBER 6, 2017, AT 6 P.M.